



PR Contact:

Linda Falcone: Linda@blueskypr.com,
Diana Blaszczyk: Diana@blueskypr.com
Sherri Copanzzi: Sherri@blueskypr.com
[blue sky communications](http://www.blueskycommunications.com)
212-995-1777

Marula – The Leakey Collection

Wild Harvested, Omega Rich Pure Marula Oil

Marula – The Leakey Collection is a naturally soothing facial oil that hydrates, protects, and rejuvenates the skin, reducing the appearance of fine lines and wrinkles. Marula Oil offers a higher level of antioxidants and Omega 9 acid than Argan or Grape Seed oils, providing superior protection against environmental stressors and free radicals, which can lead to signs of premature aging. Light and powerful, this luxurious, highly prized oil leaves skin soft and supple with increased elasticity and firmness for healthy, beautiful and age-defying radiance.

Benefits of Marula - The Leakey Collection

- Omega-rich with exceptional moisturizing benefits
- Fast absorbing, light, non-greasy texture
- Provides long-lasting hydration
- Naturally soothing to reduce inflammation and redness
- Leaves skin soft, supple and glowing
- Can lead to noticeable improvement in skin's elasticity and firmness with consistent use
- Perfect for all skin types
- **50% more antioxidants than Argan oil shown in ORAC testing**



The highest ethical, social and environmental standards

In Fair Trade partnership, Marula is derived from wild-harvested, hand-selected Marula nuts by East African women, then cold pressed for the highest quality and purity. The production of Marula Oil provides rural women with a sustainable source of income and a fair living wage with which to feed, clothe and educate their families, and reinvest in their community. Marula is also completely sustainable—only the fallen fruit is collected, and over a vast region to ensure that no area is stripped of this vital part of the ecosystem. No natural habitat is altered and wild harvesting promotes conservation of the trees, which may otherwise be cut for firewood. The only impact on the environment is a positive one.

Marula – The Leakey Collection is doctor-endorsed by Dr. Ashton Kaidi, a Board certified plastic surgeon and a fellow of the American College of Surgeons. He personally tested the benefits of Marula Oil on the skin of patients who underwent radiation treatment for breast cancer surgery. Astounded by the results and improved appearance of the skin, Dr. Kaidi joined the Leakey's to bring Marula Oil to American women.

Usage: Apply Marula Oil as a daily moisturizer for your face and neck area - it is suitable for all skin types. It can also be added to other facial products such as cleanser, mask or foundation to boost efficacy and hydrating properties and impart a silky matte finish. It creates an excellent base for make-up and it is also a soothing remedy following irritating facial treatments such as chemical peels. Use it day or night.

Marula – The Leakey Collection is sold at marula.com, professional beauty spas & salons, at Sephora retail and ecommerce stores in United States and Canada. Marula – The Leakey Collection retails for \$78.00 (50 ml/1.69 fl. oz) and \$58.00 (1.00 fl. oz.).

Ingredients: 99% Marula Oil, Essential Oil Fragrance Blend

MARULA – THE LEAKEY COLLECTION

Katy and Philip Leakey founded Marula - The Leakey Collection in 2002, a Fair Trade company built upon a commitment to create lifelong entrepreneurial opportunities for rural Kenyans without disrupting their culture or environment. The Leakey's live in tents near the Massai and have dedicated their lives to introducing sustainable, high-quality products to the West in order to connect socially conscious people around the world with rural communities in East Africa. They have founded the non-profit organization T.R.A.D.E. which provides funding for schools, women's health initiatives, and work opportunities for women in East Africa.